Product Design Practice

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Partner Names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**How would you design a web search engine for children below 14 years old?** *Complete this product design question using the* ***CIRCLES*** *method. Submit whatever you can complete at the end of class. This assignment will count towards participation points.*

1. **C**omprehend the Situation:
2. **I**dentify the Customer:
3. **R**eport the Customer’s Needs:
4. **C**ut by Prioritizing:
5. **L**ist Solutions:
6. **E**valuate Trade-offs:
7. **S**ummarize your Recommendation: